

Bug the Aphids

This task is about retrieving information and ideas from a text.

This is an advertisement for an insecticide called 'Pirimor'. An insecticide is used to kill insects that are pests, in this case those that damage crops.

Use the advertisement 'Bug the Aphids' to answer the following questions.

Bug the Aphids



**With PIRIMOR[®] you don't bug
the bugs that bug the aphids.**

Ladybirds, Lacewings and other predacious mites are your friends when it comes to helping to keep aphids under control. So when heavy aphid infestations occur, you can wipe them out quickly with PIRIMOR without harming the beneficial insects that you need to minimise re-infestation.

Bug your aphids with PIRIMOR – the **environmentally friendly** aphicide that won't harm your natural friends.

 **ICI Crop Care**

ICI Crop Care
25 McPherson Street
Richmond 7002

a) Explain **two** different meanings of the word "bug" used in this advertisement.

Meaning one:

Meaning two:

b) According to this advertisement, ladybirds and lacewings ...

are environmentally dangerous.

eat aphids.

eat predacious mites.

are types of aphids.

c) Which statement is not consistent with the information presented in the advertisement?

Pirimor kills aphids.

Pirimor is harmful to children.

Pirimor kills all insects.

Pirimor is environmentally friendly.

d) Give **four** examples of scientific/technical words used in this advertisement.

1.

2.

3.

4.

e) From the context, the likely meaning of "predacious" is