

## Choosing fonts

**This task is about matching the best font to illustrate different signs.**

When we make a poster, heading or a sign for something we can use different fonts (lettering styles) to help show the meaning of the sign.

Choose the best font that shows the meanings of each of the following signs and **explain** why it works best.

Select the number of the font next to the sign.

Choose a different font for each sign (There will be two fonts left over).

- 1 
- 2 
- 3 
- 4 
- 5 
- 6 
- 7 
- 8 
- 9 

a) ARMY SURPLUS STORE? Font: 1/ 2/ 3/ 4/ 5/ 6/ 7/ 8/ 9

Explain why this is the best font.

b) COMPUTER ROOM? Font: 1/ 2/ 3/ 4/ 5/ 6/ 7/ 8/ 9

Explain why this is the best font.

c) INTER-CITY BUSES? Font: 1/ 2/ 3/ 4/ 5/ 6/ 7/ 8/ 9

Explain why this is the best font.

d) CIRCUS? Font: 1/ 2/ 3/ 4/ 5/ 6/ 7/ 8/ 9

Explain why this is the best font.

e) WILD WEST COWBOYS' RESTAURANT? Font: 1/ 2/ 3/ 4/ 5/ 6/ 7/ 8/ 9

Explain why this is the best font.

f) FLOWER SHOP? Font: 1/ 2/ 3/ 4/ 5/ 6/ 7/ 8/ 9

Explain why this is the best font.

g) EXIT Font: 1/ 2/ 3/ 4/ 5/ 6/ 7/ 8/ 9

Explain why this is the best font.