

Describing logos

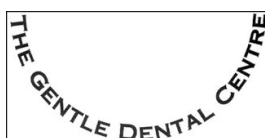
This task is about interpreting meaning from a business logo.

Companies and other organisations often have logos - a small graphic design that shows something about the company.

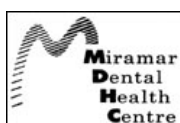
The following logos show what particular companies sell or do.



a) "Audio and Security Specialists" sell car stereos and car alarms. How do the lines coming out of the "D" on the logo help show this



b) "The Gentle Dental Centre" cares for teeth. How does the logo design help show this?



c) "Miramar Dental Health Centre" is another place that cares for teeth. How does the logo design help show this?



d) "Mana Transport" helps people move house. How does the arrow on the logo help show this?

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