

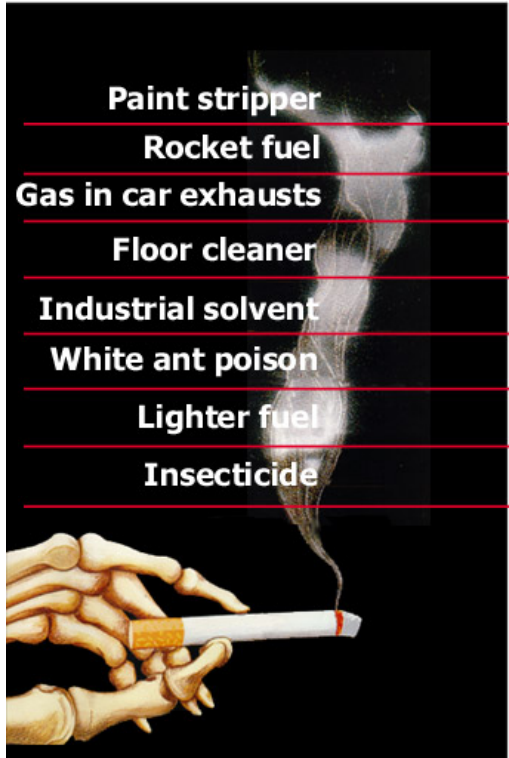
Smoking

This task is about understand how written and visual language features are used to create a poster.

What's Your POISON?

*When you
smoke you
inhale up to
4000 chemicals
including
these poisons:*

Paint stripper	<i>Acetone</i>
Rocket fuel	<i>Methanol</i>
Gas in car exhausts	<i>Carbon Monoxide</i>
Floor cleaner	<i>Ammonia</i>
Industrial solvent	<i>Toluene</i>
White ant poison	<i>Arsenic</i>
Lighter fuel	<i>Butane</i>
Insecticide	<i>DDT</i>



*It's enough to make you sick.
Very sick.*



Look at the words and the images on the poster to help you answer the following questions.

a) Explain the connection between the two lists of poisons.

b) How is the visual image of the hand linked to the heading?

c) Write down **two** examples of repetition that add to the advertisement's impact.

i) _____

ii) _____

d) What part of the poster makes it clearly a New Zealand advertisement?

What is the overall message of the poster?

e) _____
