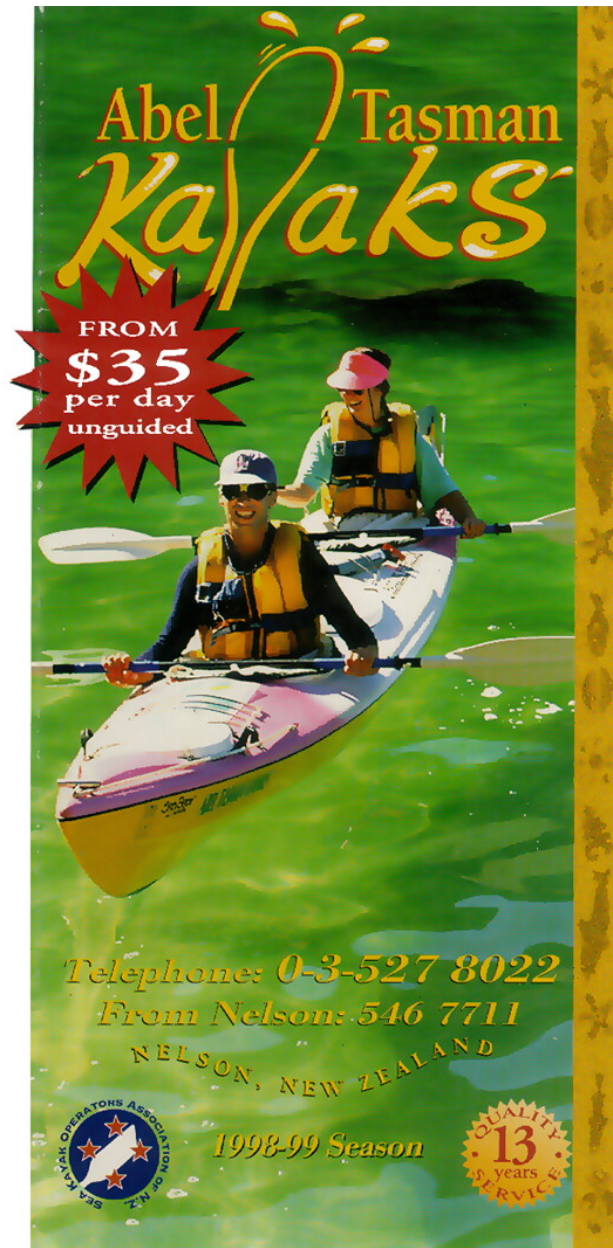


Abel Tasman Kayaks

This task is about reading information from an advertisement.

Use the front page of the brochure about kayaking to help answer the questions.



a) How does the border down the right hand side of the advertisement link to the photo?

b) What are **two** ways the word "kayaks" has been written in the title, that link with the activity of kayaking?

1.

2.

c) Give **two** other visual features of the brochure that attract the readers' attention.

1.

2.

d) Why has the line "NELSON NEW ZEALAND" been presented this way?