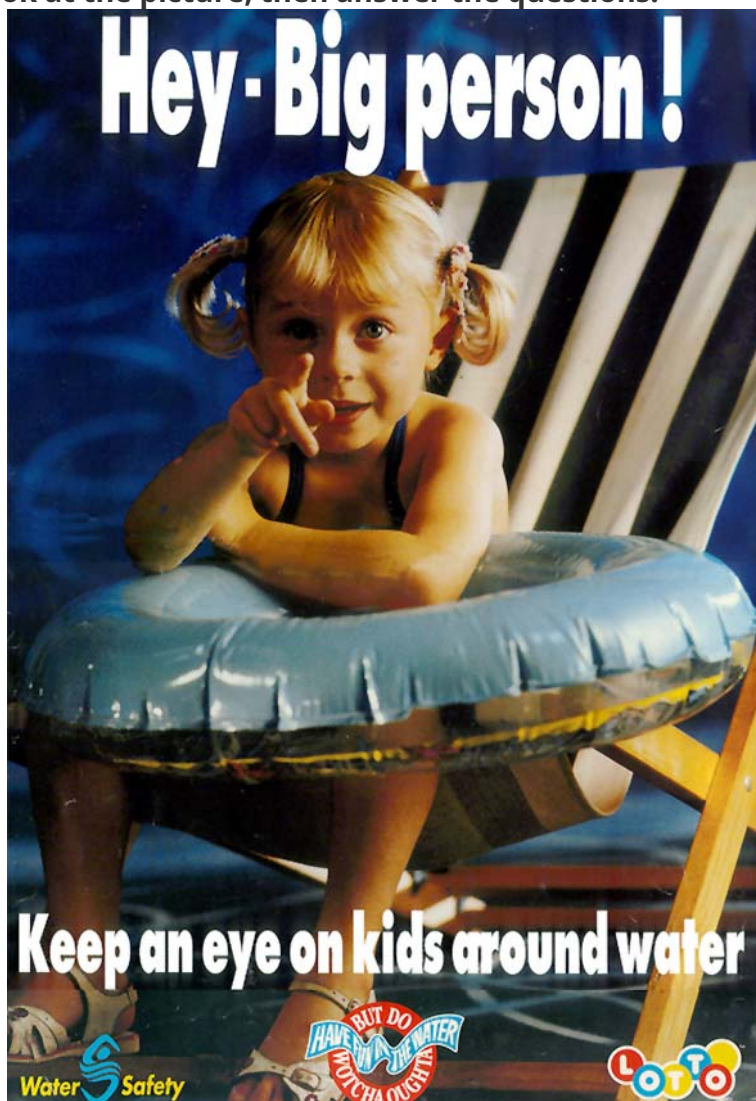


Water safety II

This task is about interpreting visual and written features on a poster.
Read the words and look at the picture, then answer the questions.



a) Give **two** ways that the whole poster has been designed to catch your attention.

1.

2.

b)

i) What target audience is this poster directed at?

ii) What evidence can you give to support this answer?

c) What is the photo angle? *Choose one*

☐ Medium shot	☐ Wide angle
☐ Close up	☐ Establishing shot



d) Study the water safety logo above. What are **three** ways the logo shows a connection to water?

1.	2.	3.



e) Consider this "Have fun in the water" logo. Identify a visual feature and a language feature which reinforce the poster's message.

Visual	Language