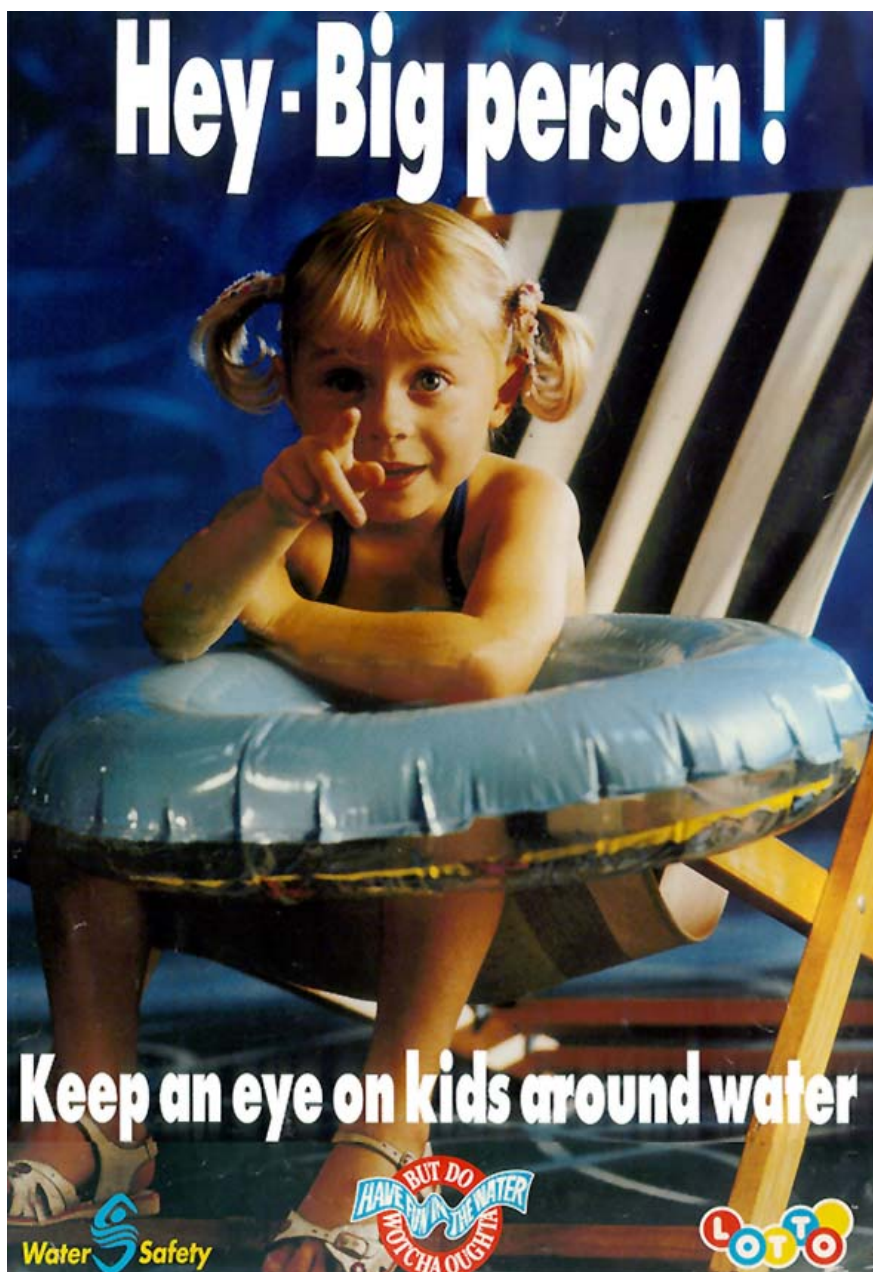


Water safety II

This task is about interpreting visual and written features on a poster.



a) Give **two** ways that the whole poster has been designed to catch your attention.

1. _____

2. _____

b) i) What target audience is this poster directed at?

ii) What evidence can you give to support this answer?

c) What is the photo angle? *Circle one*

Medium shot

Wide angle

Close up

Establishing shot

d)



Study the water safety logo above. What are **three** ways the logo shows a connection to water?

1. _____

2. _____

3. _____

e)



Consider this "Have fun in the water" logo.

Identify a visual feature and a language feature which reinforce the poster's message.

Visual

Language
