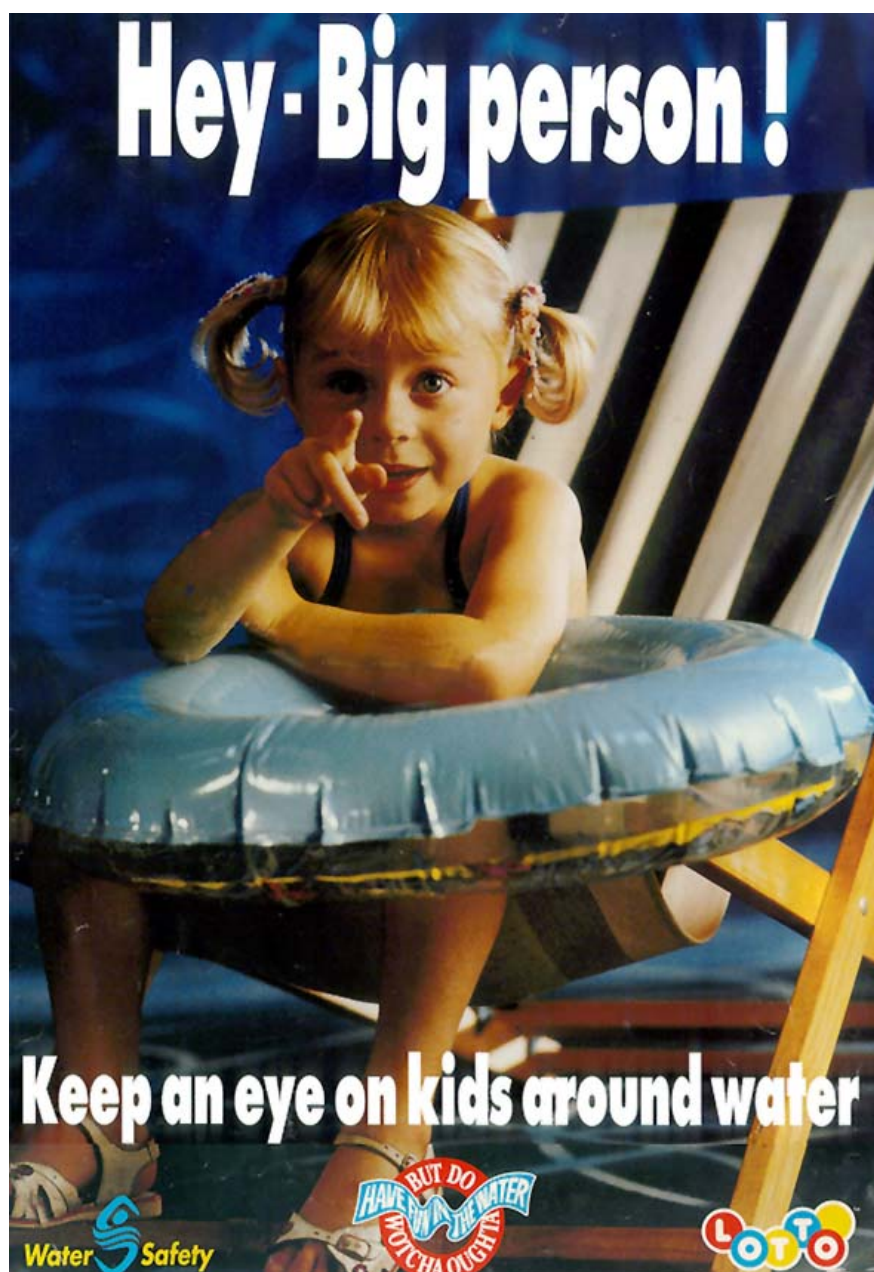


## Water safety II

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This task is about interpreting visual and written features on a poster.



a) Give **two** ways that the whole poster has been designed to catch your attention.

1. \_\_\_\_\_

2. \_\_\_\_\_

b) i) What target audience is this poster directed at?

\_\_\_\_\_

ii) What evidence can you give to support this answer?

\_\_\_\_\_

c) What is the photo angle? *Circle one*

**Medium shot**

**Wide angle**

**Close up**

**Establishing shot**

d)



Study the water safety logo above. What are **three** ways the logo shows a connection to water?

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

e)



Consider this "Have fun in the water" logo.

Identify a visual feature and a language feature which reinforce the poster's message.

Visual \_\_\_\_\_

Language \_\_\_\_\_