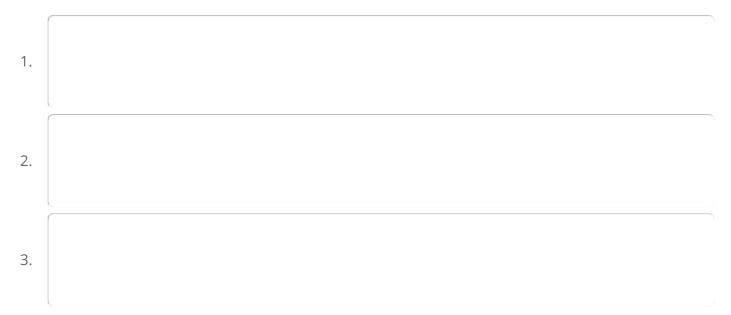
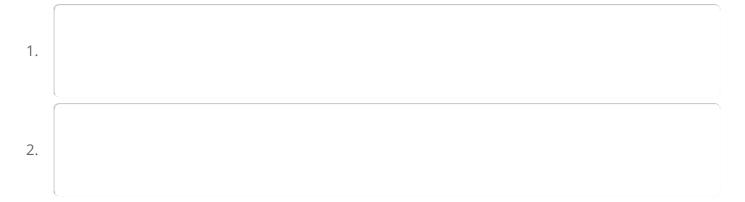


This task is about intepreting the text and visual elements of a poster.

a) This poster uses **contrast** [comparing things to show differences]. Identify **three** types of contrast in this poster.



b) Name **two** features from the poster which show it is aimed at teenagers.



c) Write down one way the number "500" been made to stand out in the poster.



Cancer Society d) Why does the Cancer Society choose to have a daffodil as its logo?

## e) How does the illustration support the phrase "Half of all smokers will die early"?

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