

Road safety

This task is about interpreting the visual and written features used in a pamphlet.

CHAOS

AT THE
SCHOOL GATE

ARE YOU

PART OF THE
PROBLEM?

I'm not stopping!!
I'm only dropping
off my child.

Jenny I'm
here darling.

But it's raining and
Johnny hasn't got
a raincoat.

The dropping off and picking up
of children is a serious business-

- ✓ Choose safety over convenience
- ✓ Protect All Our Children

transport safety
POLICE Safekids
Safe Communities Together

Read the road safety pamphlet "Chaos at the school gate".

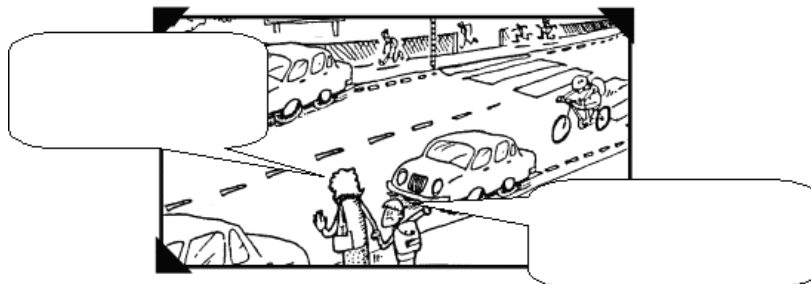
a) List **three** unsafe actions that are shown in pictures A, B, or C.

Picture A: _____

Picture B: _____

Picture C: _____

b) Fill in the speech bubbles with a road safety message which fits picture D.



c) How do the pictures reinforce the title of the pamphlet?

d) Give **two** ways the word "**chaos**" is made to stand out.

1. _____

2. _____

e) Why has the word "**you**" (top right of the image) been made to stand out?

f) Parents are the target audience for this pamphlet. How can you tell?
