

# Persuasive language

**This task is about identifying persuasive language techniques in a speech.**

Select the persuasive language technique that is used in each of these excerpts from a coach's speech.

**Excerpt from speech:**

"We need to attack and defend well through the whole game. If we play hot and cold, then we give them a chance."

- |                                      |   |  |                                    |
|--------------------------------------|---|--|------------------------------------|
| <input type="radio"/> Understatement | <input type="radio"/> Rhetorical question | <input type="radio"/> Emotive language | <input type="radio"/> Exaggeration |
| <input type="radio"/> Contrast       | <input type="radio"/> Onomatopoeia        | <input type="radio"/> Allusion         |                                    |

**Excerpt from speech:**

"Will the game plan work? Who knows?"

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|--------------------------------------|---|--|------------------------------------|
| <input type="radio"/> Understatement | <input type="radio"/> Rhetorical question | <input type="radio"/> Emotive language | <input type="radio"/> Exaggeration |
| <input type="radio"/> Contrast       | <input type="radio"/> Onomatopoeia        | <input type="radio"/> Allusion         |                                    |

**Excerpt from speech:**

"I've coached millions of games and the tactics are best when they are kept simple."

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|--------------------------------------|---|--|------------------------------------|
| <input type="radio"/> Understatement | <input type="radio"/> Rhetorical question | <input type="radio"/> Emotive language | <input type="radio"/> Exaggeration |
| <input type="radio"/> Contrast       | <input type="radio"/> Onomatopoeia        | <input type="radio"/> Allusion         |                                    |

**Excerpt from speech:**

"May the force be with you, and let's not play like frightened hobbits."

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|--------------------------------------|---|--|------------------------------------|
| <input type="radio"/> Understatement | <input type="radio"/> Rhetorical question | <input type="radio"/> Emotive language | <input type="radio"/> Exaggeration |
| <input type="radio"/> Contrast       | <input type="radio"/> Onomatopoeia        | <input type="radio"/> Allusion         |                                    |

**Excerpt from speech:**

"They have a fairly good record - no losses in their last 26 games."

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|--------------------------------------|---|--|------------------------------------|
| <input type="radio"/> Understatement | <input type="radio"/> Rhetorical question | <input type="radio"/> Emotive language | <input type="radio"/> Exaggeration |
| <input type="radio"/> Contrast       | <input type="radio"/> Onomatopoeia        | <input type="radio"/> Allusion         |                                    |